



# *start* **fest**

**CONFERENCE GUIDE**

# WORKSHOPS

**11:00 a.m.**

## **Humanity @ Work : The Future of Creation and Productivity Within the Workplace**

**Arian Lewis | Kiln | CEO and Co-Founder**

Arian Lewis is the CEO and Co-Founder of Kiln (kiln.com) which currently serves over 4,000 members in 12 locations spread across UT, ID, CA, CO, and OR. Prior to starting Kiln, Arian led the creation of a global coworking brand for Barclays Plc. called Rise with locations in London, Manchester, NYC, Tel Aviv, Mumbai, Cape Town, and Vilnius. He holds an MBA from Oxford University and a B.A. from BYU.

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**11:45 a.m.**

## **How to Fund Your Business**

**Kat Kennedy | Kickstart | General Partner**

Kat Kennedy is passionate about building - products, companies, and the startup ecosystem as a whole. Before joining Kickstart as a General Partner, Kat was President and CXO of Degreed, a company dedicated to changing how people develop skills, build expertise, and grow their careers. She was instrumental in driving Degreed's growth, shaping its product and culture, and deepening its client relationships. She partnered closely with Degreed's customers to accelerate innovation and ensure their ability to quickly reallocate talent to the most critical strategic priorities. Kat's 15 years of operating experience give her a unique perspective as an investor - one that allows her to not only spot talented entrepreneurs from all backgrounds but also to serve as a mentor, fostering innovation through every stage of the company's growth.

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**12:30 p.m.**

## **Best Practices for Future Entrepreneurs**

**Jeff Burningham | Peak Capital Partners | Founder and Chairman**

Jeff has started, run or been an early investor in over 15 companies in tech & real estate valued at over a billion dollars, lost a challenging race for Governor amidst COVID 19 in his home state, is an adjunct professor of entrepreneurship, served on 20+ boards, lived in the Middle East & traveled to over 50 countries while earning two degrees. He is a Founder and Chairman of Peak Capital Partners, a \$5B+ real estate investment firm located in Provo, UT, which was named the 2nd fastest growing company in Utah and one of the 500 fastest privately held companies in the United States by Inc. Magazine. Jeff also launched Peak Ventures (now Album), which has three early-stage funds that back the brightest and most inspiring entrepreneurs in Utah and throughout the US. In 2014, Jeff was named The Ernst and Young Entrepreneur of the Year for the Mountain West Region. Early Investor @ Spotify, MetaMask, Route, Pattern, Pura, Podium, Mosyle, Giddy, Neighbor, Entrata, Divvy, MX, Homie, Weave, Kizik, Taxbit, Gabb, Andela, Degreed, Stance, Lucid, Owlet, Baller TV, Lendio, Angel Studios, Breeze Airways & Filevine. Service @ Gubernatorial Candidate State of Utah 2020, adjunct professor of entrepreneurship, Center for Entrepreneurship at BYU, Ballard Center at BYU, Academy for Creating Enterprise.

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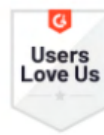


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